

ELIZABETH BISHOP PETERSON

EXECUTIVE RECRUITING + TALENT STRATEGY

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Executive Recruiter with 15 years' experience leading complex, consultative searches for Ad agencies, high growth tech start-ups, consultancies, and brands. I partner with leadership to build diligent, creative, innovative partnerships through recruiting.

I started my career with Accenture and have since worked as an in-house Head of Talent for a high growth ad agency in New York and a tech start up in Los Angeles.

I'm now an Exec Recruiter and work either as a retained consultant or on a fee basis.

RECRUITING

AdTech, Creative, Strategy, Analytics/Data Science, Social Media, Growth Marketing, Research + Insights, Account and Project Management

RECENT HIRES

KREATR (tech startup)- Los Angeles

Chief Marketing Officer	Lead Full-Stack Developer (3)	Head of Community
Head of Customer Support	Head of Brand Strategy	Project Manager
Head of Growth Marketing	Head of Social	Tech Recruiter
Art Director	QA Lead	Sr Designer

CODE & THEORY (AdTech NYC)

Group Director, Brand Strategy
Director, Product Strategy
Sr Brand Strategist
Sr Product Strategist

CANDID (healthcare startup) - NYC

Director, Comms Strategy	CRM Lead
Affiliate Marketing Lead	

BIG SPACESHIP (ad agency NYC)

Group Creative Director	Art Director
Sr Copywriter	ACD/Copy

DROGA 5 (ad agency NYC)

Director, Comms Strategy
Group Director, Data + Analytics

CONSULTING

KREATR (NFT/minting platform) – Los Angeles

- **Seed round**
- As consulting **Head of Talent**, partnered with CEO and VC team to craft hiring strategy, develop leadership profiles, role descriptions, role 5x5 (90-day goals), ID employer brand, comp strategy, and recruiting process.
- Hired team of 14 within Development, Product, Customer Support, Marketing, Analytics, and Creative.

CANDID (healthcare) – New York, NY

- **Series D**
- Partnered with President to craft role description and personas for Director of Comms Strategy, CRM Lead and Affiliate Marketing Lead.
- Hired team of 3 within Growth Marketing.

ADRENALINE (experience design firm) - Atlanta

- **Post-merger**
 - As consulting **Chief of Staff**, partnered with CEO to identify and lead special projects including leadership role re-design, operating strategy implementation and hiring strategy.
 - Hired team of 15 within Recruiting, Design, Account, Strategy and Consulting
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